

# VANCOUVER ISLAND VISITOR MAP

Victoria • Cowichan • Nanaimo • Parksville • Tofino • Comox Valley • Campbell River • Telegraph Cove • Port Hardy

## 60,000 COPIES & 300+ OUTLETS!

- ✓ Island Visitor Centres and Hotels
- ✓ Downtown Victoria & Vancouver
- ✓ BC Ferries Major Island Routes

Released  
**April**  
2019

- 7 out of 10 visitors pick up brochures and maps
- 93% of those people become aware of a business
- 83% of those people plan to visit those businesses

\* 2016 Brochure Distribution Research. Bentley University, The International Assoc. of Visitor Information Providers, 4 Nov. 2016

## DISPLAY ADS

(Free Ad Design Included!)

Double Tower  
**\$1100**  
3"W x 3.7"H

\*Not to scale

Single Rectangle  
**\$550**  
3"W x 1.75"H

Actual Size

Double Banner  
**\$1100**  
6.3"W x 1.75"H

\*Not to scale

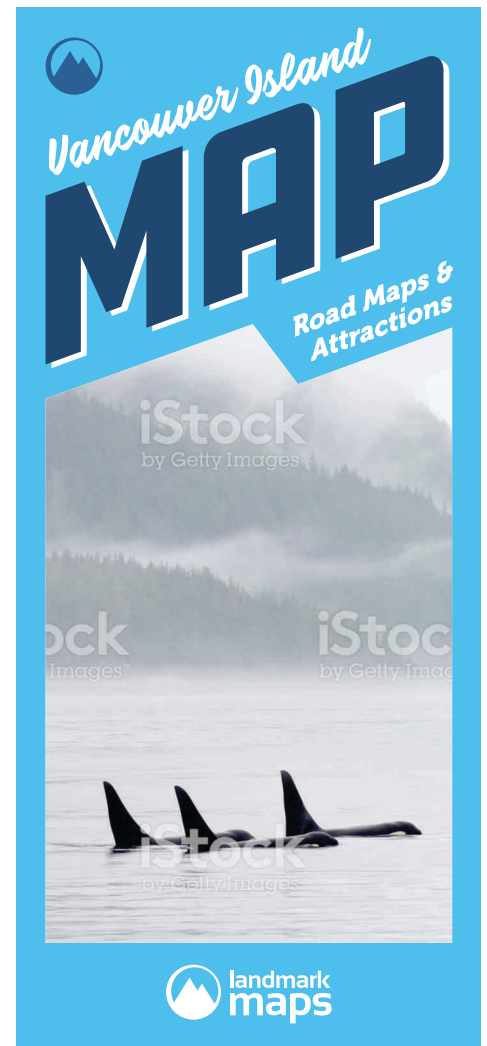
Deadline  
**Feb 8th**  
2019

Quad Block  
**\$2100**  
6.3"W x 3.7"H

\*Not to scale

Back Cover  
**\$3500**  
4"W x 9"H

\*Not to scale



## ONLINE EXPOSURE

Your Ad Appears Online with Link Directly to Your Website



*"Improving public awareness of your city's landmarks, while growing its diverse marketplace"*

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