

COWICHAN LAKE VISITOR MAP



30,000 COPIES COMING OUT MAY 2020!

- BC Ferry Major Routes from Vancouver
- Cowichan Lake Area Distribution
- Cowichan Regional Visitor Centre
- Cowichan Lake Visitor Centre
- Additional Cowichan Valley distribution: Duncan, Ladysmith, Chemainus & more!

Single Rectangle

\$450

3.15"W x 1.75"H

Actual Size

Double Tower

\$800

3.15"W x 3.7"H

*Not to scale

Medium Rectangle

\$600

3.15"W x 2"H

Actual Size

Back Cover

\$2500

4"W x 9"H

*Not to scale

79%

of visitors pick up brochures and maps on their trip

85%

of those visitors become aware of an attraction or business

61%

of those visitors plan to purchase tickets, merchandise or food

Double Banner

\$1100

6.5"W x 2"H

*Not to scale

Online Exposure! Your Clickable Ad at Landmark-Maps.com

Final Booking Deadline
April 3, 2020

*2018 Brochure Distribution Research by Center for Marketing Technology, Bentley University, for Visitor International - www.visitorinternational.com.

Call 1-888-899-3777 or email codie@landmark-maps.com to book your spot!