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HELPING VISITORS FIND IT ALL

INCLUDING YOU!

– VICTORIA 2026 –

VICTORIA VISITOR MAP

SPRING RELEASE

500,000+ customers reached!

Estimated ad Impressions are based on an average of 3 readers per map x 160,000 printed copies.*

Local Hotels
BC Ferries
YYJ & YVR Airports
BC Visitor Centres

– plus –

100+ Major Greater Victoria Outlets

"Landmark has the top moving product in our distribution racks!"
– Kira Keon, Manager at Certified Folder (servicing BC Ferries, YVR, BC Hotels & Visitor Centres)

#1 VISITOR BROCHURE PUBLISHER IN B.C. with over 1.3 million copies in circulation!

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Vancouver, BC • 1-888-899-3777 • info@landmark-maps.com • Landmark-Maps.com

*Statistics are from 2018 Consumer Research by Bentley University's Centre for Marketing Technology (2020 visitors from 17 locations in North America, Europe, and South Africa responded). See visitorinternational.com/research for more info.

PUT YOUR BUSINESS **ON THE MAP**

Landmark products are known for great design and functionality, highlighting the best local attractions and hidden gems. Now's your chance to feature your business prominently on one of BC's most popular visitor brochures!

Space is limited! Book your spot now on Victoria's Premier Visitor Map!

CENTRAL VICTORIA

DETAILED VIEW

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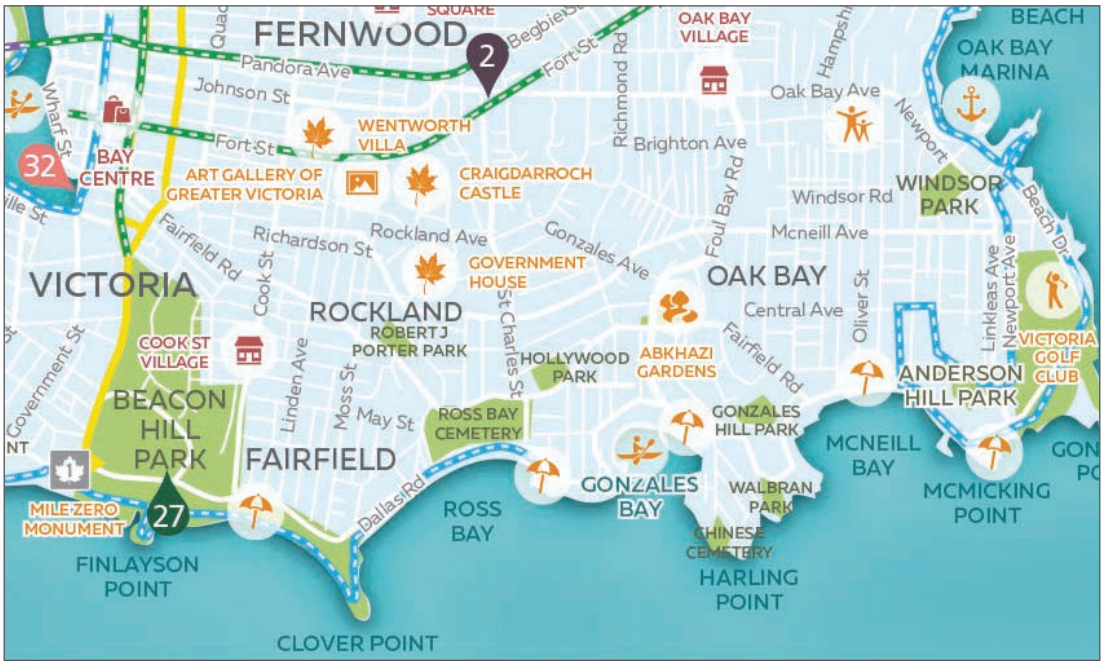
GREATER VICTORIA, SAANICH PENINSULA, AND VANCOUVER ISLAND

DETAILED VIEW



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INTRODUCTORY DISCOUNTS!

ADVERTISING **RATES**

One-time annual fee. Or pay monthly — no interest!

Block
3.75" wide x 2.77" high
~~$2418~~ **$2176**

Medium Rectangle
3.75" wide x 1.75" high
~~$1635~~ **$1471**

Double Tower
3.15" wide x 3.7" high
~~$2845~~ **$2560**

AD SPECIFICATIONS:

4-colour (CMYK)
Minimum 300ppi
JPG, PNG, AI or **PDF (preferred)**
Ads shown actual size.

Triple Tower
3.15" wide x 5.7" high
~~$4230~~ **$3807**

Back Cover
4" wide x 9" high
Plus: 1/8" bleed all sides (4.25" x 9.25")
Include cropmarks
~~$9125~~ **$8212**

BOOK MULTIPLE ADS FOR FURTHER DISCOUNTS!

ADDITIONAL DISCOUNT FOR NON-PROFIT ORGANIZATIONS!

Double Banner
7.5" wide x 1.75" high
~~$3195~~ **$2875**

Single Rectangle
3.15" wide x 1.75" high
~~$1460~~ **$1314**

Triple Banner
11.5" wide x 1.75" high
~~$4755~~ **$4279**

Custom ad design available at no charge, limited to 2 revisions.

Insertion of advertising and all copy, photos and graphics subject to approval and acceptance by Landmark Media and must meet stated requirements. Landmark Media will be under no liability for failure to insert any advertisement, for copy errors, for libelous statements or for unauthorized use of material or photographs in an advertisement.

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